



Established in 2014, Kolej MDIS Malaysia is the second overseas campus of Management Development Institute of Singapore (MDIS) after Tashkent, Uzbekistan.



**Monday - Friday** : 10:00 am - 5:00 pm  
**Saturday** : 10:00 am - 2:00 pm

## Get In Touch

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**University of  
Sunderland**

School of  
Tourism and  
Hospitality



## Bachelor of Science (Honours) in International Tourism and Hospitality Management 3 + 0

In Collaboration with University of Sunderland, UK

N/1015/6/0001 (PA16139)

The Bachelor of Science (Honours) in International Tourism and Hospitality Management 3+0, in collaboration with the University of Sunderland, provides a solid educational foundation focused on tourism and hospitality management. It is designed to kick-start your career in the fast-paced and exciting global industry.

This bachelor's degree in tourism and hospitality enhances your understanding of international tourism, business, and hospitality management. It equips you with the practical skills to assume a management position in this rapidly growing and ever-changing industry. Additionally, it provides knowledge of communication, sustainability, the environment and tourism.

The graduates of the International Tourism and Hospitality Management degree will contribute to the industry's growth and continuous improvement by applying tactical and strategic planning skills.

## I Intakes

February  
June  
September

## I Duration

3 Years

## Programme Curriculum

### Core Modules

1. Tourism and Heritage Management
2. Impacts of Festivals and Events
3. International Hospitality Management
4. Fundamentals of Tourism, Leisure and Hospitality
5. Global Tourism
6. Study Skills for the Service Sector
7. Marketing and Business for the Service Sector
8. Meetings, Incentives, Conferences and Exhibitions
9. Current Issues in Tourism
10. Consultancy for the Visitor Economy
11. Research Methods for the Service Sector

### Common Modules

1. Urban Tourism
2. Hospitality Management Major Project

### Elective

1. Destination Branding
2. Planning Hospitality Environments: Creating Food & Beverage Experience
3. Exploring HR in the Service Sector
4. Strategic Planning for Tourism and Leisure
5. Digital Technologies in the Visitor Economy
6. Professional Development in the Service Sector

### MPU

1. Bahasa Melayu Komunikasi 2 (*International*) or Penghayatan Etika dan Peradaban (*Local*)
2. Bahasa Kebangsaan A\* or Entrepreneurship
3. Philosophy and Current Issues
4. Moral Studies
5. Community Service

\* For local students who do not have a credit for Bahasa Melayu at the SPM/UEC level

### Industrial Training

1. Industrial Training 1
2. Industrial Training 2

## Entry Requirements

### STPM

- Pass in Sijil Tinggi Persekolahan Malaysia (STPM) with a minimum of Grade C (GPA 2.00) in any two subjects or its equivalent, OR

### STAM

- Pass in Sijil Tinggi Agama Malaysia (STAM) with a minimum grade of Jaiyyid, OR

### Foundation

- Pass in Matriculation/Foundation with a minimum CGPA of 2.00 or its equivalent, OR

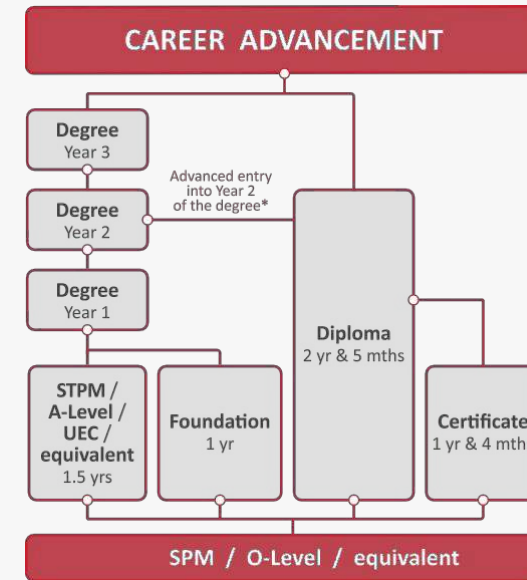
### Diploma

- A Diploma (Level 4, Malaysia Qualification Framework, MQF) with a minimum CGPA of 2.00 or its equivalent, OR

### Others

- International students are required to achieve a minimum score of 5.0 in International English Language Testing System (IELTS) or Malaysian University English Test (MUET) with Band 3 or its equivalent

## Academic Pathway



\* Subject to meeting entry requirements & a maximum of 36 credit hours exemptions

## Career Opportunities

- Destination Brand Manager
- Recreation Entrepreneur
- Sports & Recreation Manager
- Tourism Office
- Tourism Bureau Manager
- Travel Consultant
- Travel Journalist

## Why University of Sunderland at Kolej MDIS Malaysia?



Top 50

in the Guardian University Guide 2023



Awarded 5 Stars

for teaching, inclusiveness, employability and facilities  
QS World University Rankings 2023



Shortlisted for University of the Year

Times Higher Education 2021

