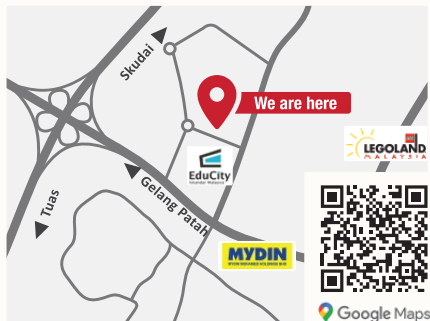




Established in 2014,  
Kolej MDIS Malaysia is  
the second overseas campus of  
Management Development Institute of  
Singapore (MDIS)  
after Tashkent, Uzbekistan.



**Monday - Friday** : 10:00 am - 5:00 pm  
**Saturday** : 10:00 am - 2:00 pm

## Get In Touch

-  +60 7-869 1188
-  +019-712 3688
-  [course@mdis.edu.my](mailto:course@mdis.edu.my)
-  [www.mdis.edu.my](http://www.mdis.edu.my)
-  Persiaran Graduan, Kota Ilmu,  
79200 Iskandar Puteri,  
Johor Darul Ta'zim, Malaysia.



**Kolej**  
**MDIS** Malaysia

School of  
Media and  
Communications



## Diploma in Mass Communication

R/321/4/0070 (FA 2761)

Through a Diploma in Mass Communication, students can become professionals who apply media and communication knowledge and practical skills in various media related industries such as journalism, public relations, advertising and broadcasting.

The students are trained to master essential skills such as handling radio and television equipment, involved in content production processes such as directing, scripting, and video editing. In mastering these skills, our students are exposed to a wide range of roles in Radio, TV, and other media platforms.

## Intakes

January  
June  
September

## Duration

**7 Semesters**  
( 2 Years & 5 Months )

## Programme Curriculum

### College Core

1. Bahasa Melayu Komunikasi 1  
or Pengajian Malaysia 2
2. Bahasa Kebangsaan A or Leadership
3. Communication Skills
4. Community Service
5. Introduction to Entrepreneurship
6. Principles of Information Technology
7. Rethinking the Malaysian Context

### Common Core

1. Globalisation, Media and Culture
2. Introduction to Mass Communication
3. Introduction to New Media
4. Media Ethics and Law
5. Media Studies
6. Mobile Video Production

### Programme Core

1. Advertising Campaign
2. Introduction to Journalism
3. Introduction to Online Journalism
4. Introduction to Scriptwriting
5. Introduction to Visual Communication
6. Media and Communication Research
7. Techniques of Professional Speaking and Writing
8. News Writing and Reporting
9. Principles of Advertising
10. Principles of Public Relations
11. Public Relations Campaign
12. Structure and Practice of Print Media
13. Media Project

### Programme Elective

1. Digital Storyboarding
2. Internet of Things
3. Introduction to Event Management
4. New Media and Emerging Technologies

### Free Elective

### Industrial Training

## Entry Requirements

### SPM/O-LEVEL

Pass in SPM / O-Level (or its equivalent) with a minimum of 3 credits in any subject including English

### UEC

Pass in UEC with Grade B in any three (3) subjects including English

### STPM

Pass in STPM (or its equivalent) with a minimum of Grade C (GP 2.00) in any subject and credit in English at SPM (or its equivalent)

### SKM

Pass in SKM Level 3 in related field and pass SPM with credit in English

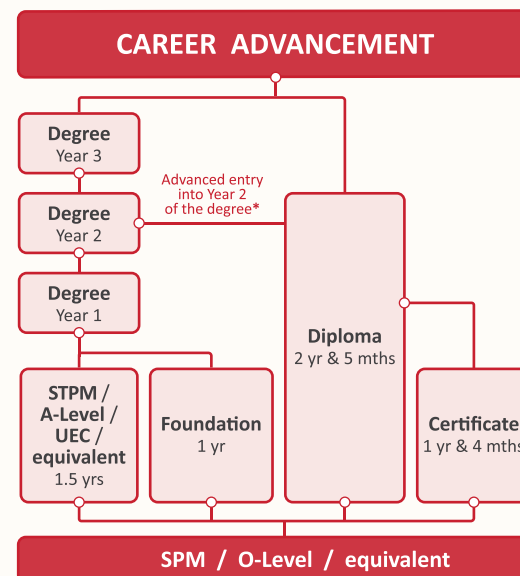
### Certificate

A certificate (MQF Level 3) with minimum CGPA 2.0 or equivalent qualification in a related field and credit in English at SPM (or its equivalent)

### Others

Other equivalent qualification recognized by the Government of Malaysia

## Academic Pathway



\* Subject to meeting entry requirements & a maximum of 36 credit hours exemptions

## Why Kolej MDIS Malaysia?



**Singapore's premier**  
higher education institution  
in malaysia



A truly  
**global student**  
**community**



Emphasis on  
**quality education**



**Industry-focused &**  
**lifelong learning**  
pathway



**Vibrant campus life**  
experience

## Career Opportunities

- Script Writer
- Screenwriter
- Video / Film Producer
- Copywriter
- Journalist  
( Broadcast / Print Media )
- Reporter  
( Broadcast / Print Media )
- Online Content Provider
- Public Relations officer / Exec
- Art / Graphic Designer
- Cameraman
- Audio Producer
- Visual Producer
- Audio / Visual Technician
- Photographer
- News Reader / Anchor

